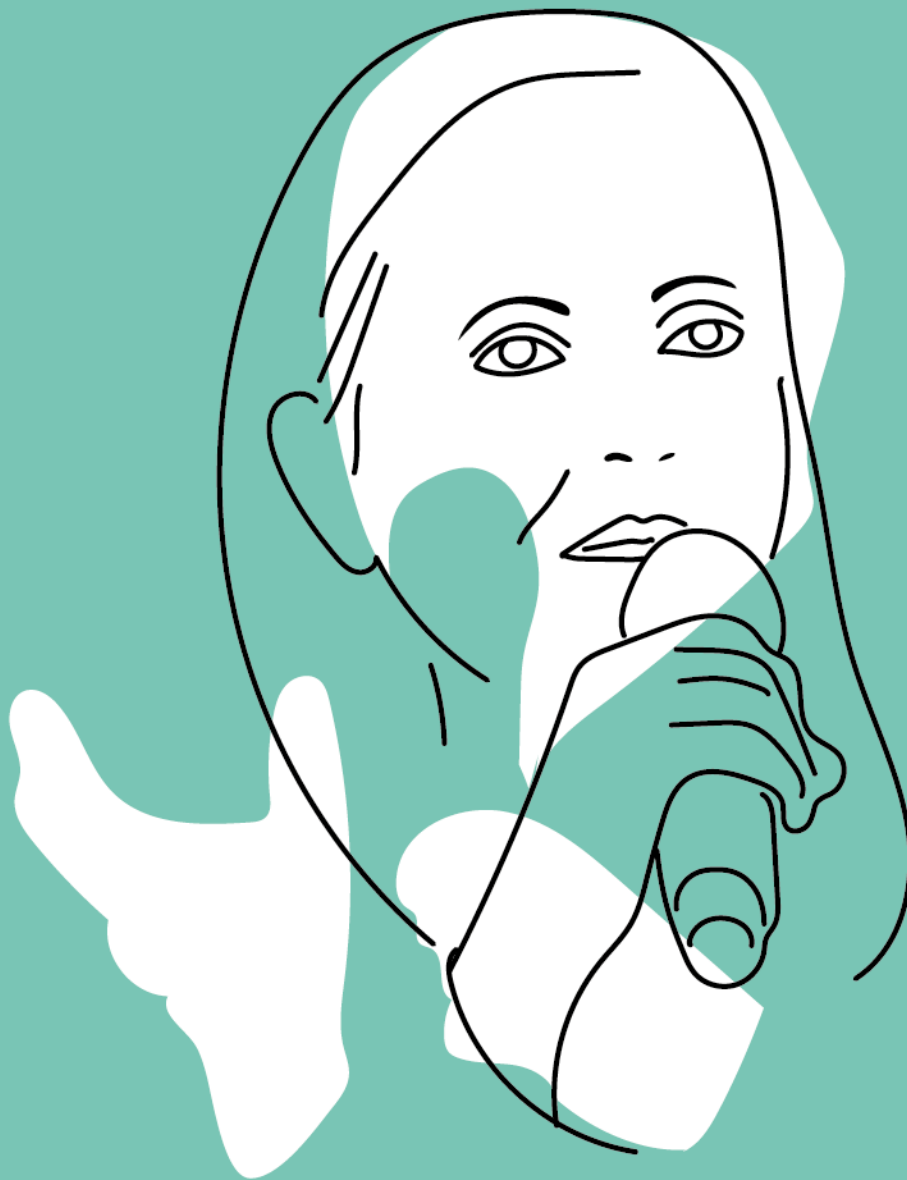




18-19
JUNE
2020



INFORM-INIO

The Network of Cohesion Policy Communicators



Programme

Moderators

Alexander FERSTL & Maja PAVLOVIĆ
European Commission (DG Regional & Urban Policy)

Thursday

18 June 2020

From 8:45

Registration & Technical preparation

9:15 – 9:30

Welcome and introduction

* Agnès MONFRET & Loris di PIETRANTONIO, European Commission

9:30 – 10:15

Communication of programmes 2021-2027

Update on the legislative package

Changes to the communication provisions of the CPR during the negotiations

* Aleksandra KISIELEWSKA, European Commission

Programming: Where do we stand?

Update on the programming process for ERDF, CF and ESF+ programmes

* Monika TCHAVDAROVA, European Commission (on ERDF & CF programmes)

* Loris di PIETRANTONIO, European Commission (on ESF+ programmes)

* Gianluca COMUNIELLO, European Commission (on checklist for programmes)

Communication support package: Visibility

Focus on support for visibility & publicity: What will change for programmes? What will be provided centrally – and how? What about visual elements?

- * Gianluca COMUNIELLO & Hanna SÖDERSTRÖM, European Commission

10:15 – 10:45

Interactive Q&A on programming & regulations

Possibility for participants to discuss open questions with Commission experts

- * Monika TCHAVDAROVA
- * Loris di PIETRANTONIO
- * Gianluca COMUNIELLO
- * Hanna SÖDERSTRÖM

10:45 – 11:00

Break

11:00 – 12:30

INFORM EU 2021-2027

Structure and functions of the new network – and tasks of the national communication coordinators

Proposal for the new cooperation structure

- * Alexander FERSTL & Vera FAIRBROTHER, European Commission

Communicating EU home affairs funds

- * Csilla VÖLGYI, European Commission
- * Noora VAHERVAARA, Ministry of the Interior, Finland

Communicating the European Maritime & Fisheries Fund

- * Emil ANDERSEN, European Commission
- * Luce DEMANGEON, EMFF Managing Authority, Brittany, France

Interactive Q&A on networks

- * Alexander FERSTL
- * Csilla VÖLGYI
- * Noora Vahervaara

- * Emil ANDERSEN
- * Luce DEMANGEON

12:30 – 14:00

Break

14:00 – 15:30

Communication Activities & COVID-19

How did the current crisis change the Commission's activities?

How were regional policy campaigns & activities affected?

- * Agnès MONFRET, European Commission
- * Gianluca COMUNIELLO, European Commission
- * Sarah DYRDA, European Commission

How were employment and social inclusion campaigns & activities affected?

- * Loris di PIETRANTONIO, European Commission
- * Dietrich ROMETSCH, European Commission

Interactive Q&A

- * Agnès MONFRET
- * Gianluca COMUNIELLO
- * Sarah DYRDA
- * Loris di PIETRANTONIO
- * Dietrich ROMETSCH

Inspiration from the networks: What can be done?

Updates and examples from the regions

- * Sandra CHAIGNON, National communication officer, France (Joli mois de l'Europe - projects from France)
- * Kim de PAEPE & Philippe ROUSSEAU, Regional government of Flanders, Belgium (Europa in de buurt 2020)

Interactive Q&A

- * Sandra CHAIGNON
- * Kim de PAEPE
- * Philippe ROUSSEAU

15:30 – 15:45

Forward planning and closing

- * Maja PAVLOVIC, European Commission
- * Alexander FERSTL, European Commission (Next meetings & activities)
- * Vera FAIRBROTHER, European Commission (Instructions for the country team meetings)

15:45 – 16:00

Break

16:00 – 17:00

Country Team Meetings

1. Communication activities: What happened in 2020 so far – and how did you react to the crisis? How does the forward planning for the 2nd half of 2020 look like?
2. Preparing the communication chapter for the 2021-2027 programmes: What is the state of play in your region/Member State?

Friday

19 June 2020

From 9:30

Registration & Technical preparation

10:00-16:00

Hands-on trainings

10:00-11:00

Digital cooperation & digital advertising tools

- * Hüseyin OĞRAK, Digital Advertising Specialist

11:00-12:00

Greening your communication activities

- * Nele FASSNACHT, European Commission (Make your conference greener in 7 steps – a walk in the woods)

Panel discussion

- * Elena PASCUAL JIMENEZ, European Commission
- * Hanna SÖDERSTRÖM, European Commission (The example of the JPO-Green Ambassadors)
- * Nele FASSNACHT, European Commission

12:00-12:30

Open Data Platform: Telling data stories

- * Alain VANDEN BORRE, European Commission
- * John WALSH, European Commission

12:30-13:00

InfoRegio Project Database: Managing the new workflow
(for INFORM members)

- * Anne VERBIST, European Commission
- * Alain VANDEN BORRE, European Commission
- * Slaven KLICEK, European Commission

13:00-14:00

Break

14:00-15:00

At the School of Open Cohesion Partners Meeting (for
ASOC members)

- * Gianluca COMUNIELLO, European Commission

* Amaury BISIAUX, European Commission

* ASOC Partners

15:00-16:00

INIO meeting

(for INIO members)

* Loris DI PIETRANTONIO, European Commission

* Elena PASCUAL JIMENEZ, European Commission

Interactive Q&A with INIO members