



*Agenzia per la
Coesione Territoriale*

Presidenza del Consiglio dei Ministri
Dipartimento per le Politiche di Coesione



SAVE THE DATE EUROPEAN COOPERATION DAY

EUROPE IS YOU

ROMA, 24-25 OTTOBRE 2019

AUDITORIUM DELL'OLY HOTEL
(VIA DEL SANTUARIO REGINA DEGLI APOSTOLI)

www.agenziacoesione.gov.it

www.ecday.eu

#EcDay2019Italy

#EcDay2019

Realizzato con il finanziamento del Programma Complementare di Azione Coesione -
Governance dei programmi dell'Obiettivo Cooperazione Territoriale Europea 2014-2020



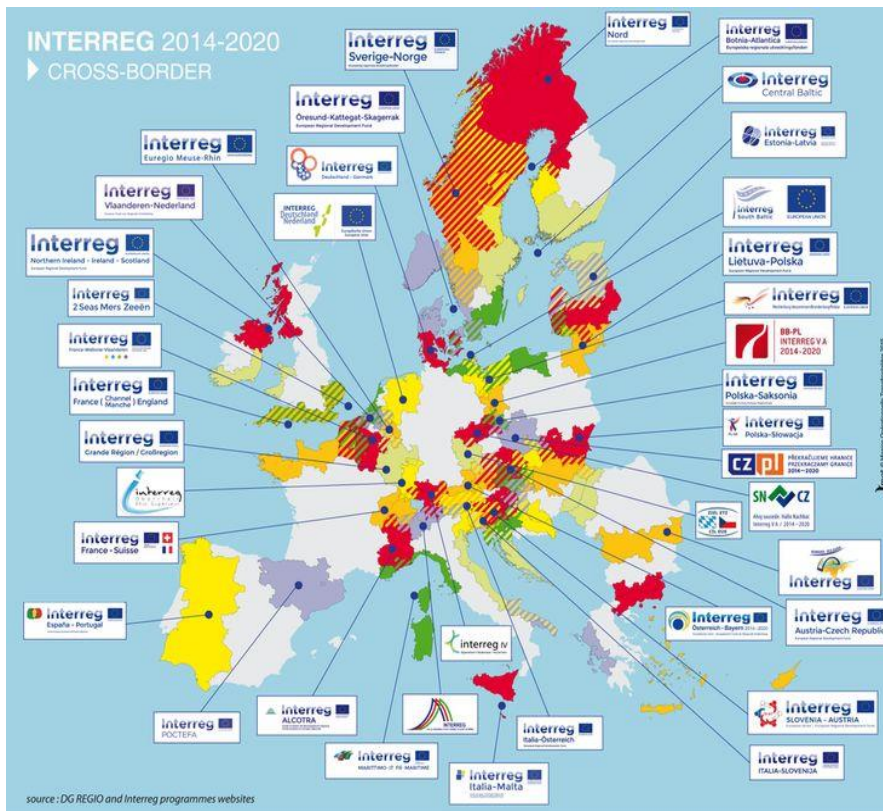
EUROPE IS
GOOD

A black silhouette of a person standing with their arms raised in a 'V' shape, symbolizing victory or celebration. The person is positioned in front of the word 'EUROPE' in the text 'EUROPE IS GOOD'. The text is rendered in a bold, distressed, hand-painted style. 'EUROPE' is in blue, 'IS' is in yellow, and 'GOOD' is in black. The overall composition is simple and impactful.

Il valore della cooperazione territoriale: buone pratiche e risultati conseguiti dalla CTE nei territori



Interreg = European Territorial Cooperation



107 cooperation programmes, with EUR 10.1 billion for 2014-2020 period

Il valore della cooperazione territoriale: buone pratiche e risultati conseguiti dalla CTE nei territori



INTERact = one of **Interreg** programmes

for **INTERACTION**

of **INTER-REGIONAL**

Interact supports the work of all Interreg programmes, through:

- ✓ Events
- ✓ Publications
- ✓ Tools
- ✓ Thematic knowledge
- ✓ Visibility of Interreg





BLOG POST

Cross-border, but not national, EU interregional development projects are associated with higher growth



Our calculations reveal that places where EU regional development projects bind together participants from different countries experience higher economic growth. Purely national interregional projects, on the other hand, are not associated with such benefits. The results hold across regions of different levels of income and consider the effects of other growth-determinants. Cross-border projects might bring efficiency gains, unlock synergies and provide knowledge transfers, boosting activity, with gains going beyond the projects' scope. Cross-border projects could provide perhaps the only rationale for the continued cohesion/regional funding of more developed regions.

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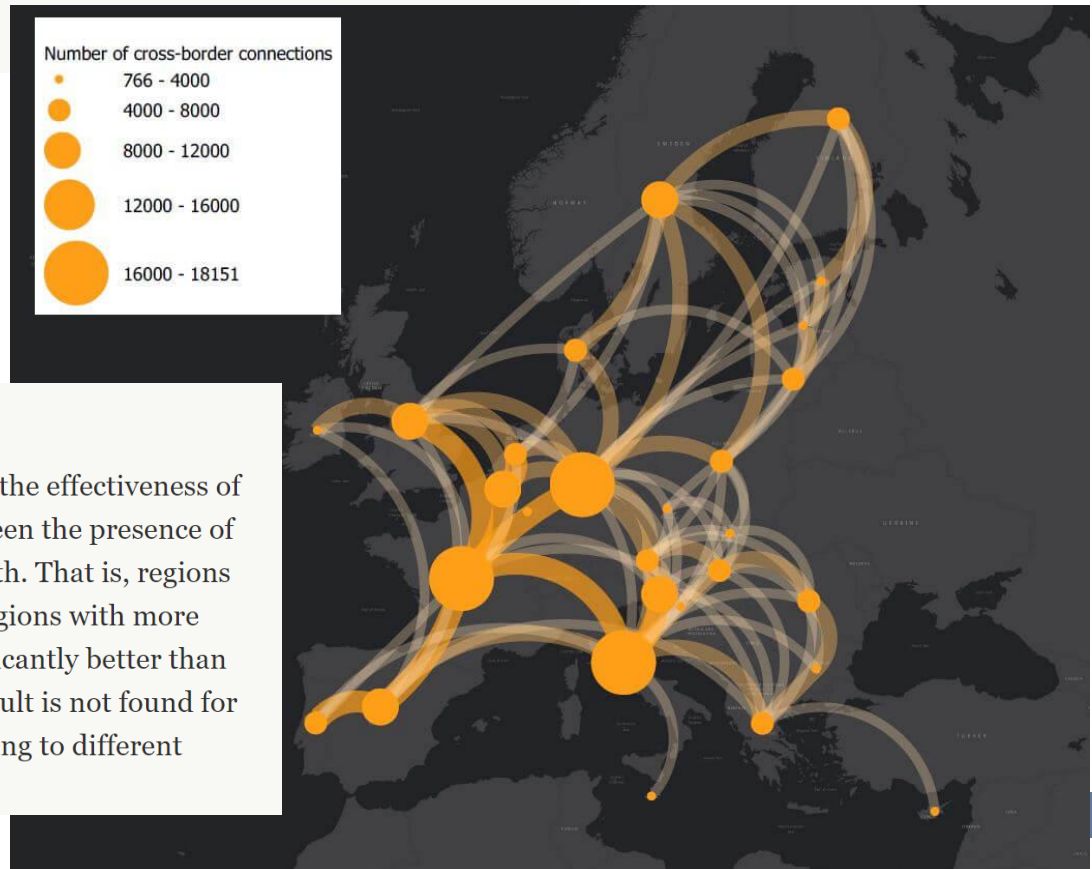


BLOG POST

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Cross-border projects and economic growth

One of the clearest results emerging from our study on the effectiveness of the EU cohesion policy is the positive association between the presence of inter-regional projects and the region's economic growth. That is, regions with a higher number of inter-regional projects, and regions with more funds allocated to such projects, tend to perform significantly better than their growth determinants would predict. The same result is not found for the budget allocated under the ERDF as a whole, pointing to different characteristics specific to inter-regional projects.



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The value of cooperation from Capitalisation

Capitalisation makes knowledge and resources generated by Interreg (our capital) more accessible and usable for other programmes, projects and stakeholders

=

**Knowledge and Resource
Management**



Il valore della cooperazione territoriale: buone pratiche e risultati conseguiti dalla CTE nei territori



How Interact supports capitalisation

- We identify and analyze the capitalisation approaches;
- We promote the best practices – publications, videos, the Repository
- We run thematic capitalisation networks



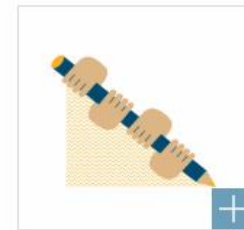
Better governance



Climate change



Knowledge of the seas



Inclusive growth network



Migration



Sustainable transport

Il valore della cooperazione territoriale: buone pratiche e risultati conseguiti dalla CTE nei territori



The value of cooperation through European Cooperation Day

- Every year in September
- Opportunity to show the results
- Engaging events for general public
- In 2019 we have 99 events
- Extensive social media campaign



Il valore della cooperazione territoriale: buone pratiche e risultati conseguiti dalla CTE nei territori



The value of cooperation through European Cooperation Day

Interact leads the campaign and provides:

- Visual identity – overall and thematic
- Guidelines and templates
- Dedicated website with map of events
- Promotional materials
- Social media campaign
- Campaign promotional video
- Custom promo videos for programmes
- Joint activities: interactive panels
- Consultations and year-round support

